

## Commercial Development Program - 2018

This report provides an overview of the outcomes from the Commercial Development Projects: U-15k - 1st Quarter 2018.



Department of  
**Local Government, Sport  
and Cultural Industries**

### Section 1: Funding Round Overview

<b>Program</b>	Commercial Development Program - 2018
<b>Funding Round</b>	Commercial Development Projects: U-15k - 1st Quarter 2018
<b>Total Applications Assessed</b>	31
<b>Total Applications Approved</b>	12
<b>Application Success Rate (%)</b>	39 %
<b>Total Amount Requested</b>	\$261,082
<b>Total Amount Approved</b>	\$87,863

### Section 3: Statistical Information by Discipline

Discipline	Applications Accessed	Applications Approved	Success Rate (%)	Total \$ Requested	Total \$ Approved
Circus	1	0	0 %	\$14,990	\$0
Design	1	0	0 %	\$8,932	\$0
Fashion	2	1	50 %	\$12,476	\$4,912
Interdisciplinary	3	1	33 %	\$27,598	\$3,463
Music	14	4	29 %	\$124,158	\$45,428
Visual Arts and Crafts	4	2	50 %	\$32,298	\$16,558
Writing	6	4	67 %	\$40,630	\$17,502

### Section 4: Statistical Information by Category

Category	Applications Accessed	Applications Approved	Success Rate (%)	Total \$ Requested	Total \$ Approved
U-15k	31	12	39 %	\$261,082	\$87,863

### Section 5: Successful Grant Recipients

**Discipline: Fashion**

**\$4,912**

<b>P.A. Cristinelli &amp; C.E. Illfield</b>	\$4,912
China fabric sourcing trip	
<b><u>Discipline: Interdisciplinary</u></b>	<b><u>\$3,463</u></b>
<b>Sally Richardson</b>	\$3,463
To attend Performing Asia at APAM & APAM 2018 in Brisbane.	
<b><u>Discipline: Music</u></b>	<b><u>\$45,428</u></b>
<b>Alison Flintoff</b>	\$8,913
BOAT SHOW: "Unbelievable" album promotion tour.	
<b>B A Capriotti &amp; J Parker</b>	\$11,520
Nine date tour of Europe in support of latest album, performing at club shows and festival appearance in June 2018	
<b>Dylan Ollivierre</b>	\$10,000
The Money War to showcase at SXSW 2018 in Austin, Texas.	
<b>Felicity Groom</b>	\$14,995
Non-fiction	
<b><u>Discipline: Visual Arts and Crafts</u></b>	<b><u>\$16,558</u></b>
<b>Amanda Allerdig</b>	\$3,658
Public presentation of Visual Art works with exhibition catalogue and a facilitated Art-in-Conversation public floor talk and seminar.	
<b>Marra Aboriginal Corporation</b>	\$12,900
Yamaji Art Marketing and Promotions	
<b><u>Discipline: Writing</u></b>	<b><u>\$17,502</u></b>
<b>Alan Carter</b>	\$4,300
Travel to Spain & UK to promote Spanish launch of 'GETTING WARMER' and release of MARLBOROUGH MAN - APRIL/MAY 2018 and further promote WA writing	
<b>Dearbhla Mac Gowan</b>	\$2,700
Attendance at Theakston Old Peculier International Crime Writing Festival at Harrogate, United Kingdom, and ancillary publicity & marketing	
<b>Dianne Wolfer</b>	\$8,247

Build on previous development funding to access new markets, extend readership and link online sales to the launch of 'In the Lamplight'.

**Laurie Steed**

\$2,255

'You Belong Here' launch (interstate and online promotional and market-development activities)