



Commercial Development Program - 2018

This report provides an overview of the outcomes from the Commercial Development Projects: U-15k - 3rd Quarter 2018.

Section 1: Funding Round Overview

Program	Commercial Development Program - 2018
Funding Round	Commercial Development Projects: U-15k - 3rd Quarter 2018
Total Applications Assessed	24
Total Applications Approved	6
Application Success Rate (%)	25 %
Total Amount Requested	\$233,296
Total Amount Approved	\$53,152

Section 2: Statistical Information by Discipline

Discipline	Applications Assessed	Applications Approved	Success Rate (%)	Total \$ Requested	Total \$ Approved
Circus	1	0	0 %	\$6,042	\$0
Design	1	0	0 %	\$11,076	\$0
Fashion	3	1	33 %	\$30,251	\$12,806
Music	15	4	27 %	\$138,893	\$25,946
Visual Arts and Crafts	4	1	25 %	\$47,034	\$14,400

Section 3: Statistical Information by Category

Category	Applications Assessed	Applications Approved	Success Rate (%)	Total \$ Requested	Total \$ Approved
Commercial Development - U-15k - 2018	24	6	25 %	\$233,296	\$53,152

Section 4: Successful Grant Recipients

Discipline: Fashion

\$12,806

Kate Mahony

\$12,806

Perth Sustainable Fashion Label P'JUNK Invited to Los Angeles Fashion Week 2018

I am a 25 year old Perth-based sustainable fashion designer, running my own emerging label, P'JUNK. I have recently been contacted by representatives of Los Angeles Fashion Week inviting me to showcase during their 2018 program. This would involved me taking a selection of ten P'JUNK outfits over to L.A. in October

2018 to present to an international audience (and undertaking various networking activities while I'm there to build new connections).

Discipline: Music

\$25,946

Angus Dawson

\$7,629

Camouflage National EP Tour

I'm seeking funding to complete a national tour in support of my second EP 'Camouflage', releasing in September. This would be supported off the back of being selected to perform at Australian Music Week from Nov 7-9 in Sydney and WAMFest on November 3, in WA.

Imogen Thomson

\$6,980

Imogen Thomson/Austin Salisbury Recording Project "Mejadra"

Producing an original Afro-Cuban/Jazz music Album using local musicians and an experienced sound engineer from New York, printing/distributing CD copies of the Album and Marketing and Promotion of the Album and two performances; for the purpose of furthering the collective career of the band and its members, opening opportunities for touring and subsequent recordings. [SEP]

K.E Ivoutin & T.S Rojahn

\$5,407

Last Quokka tour of Indonesia - October/November 2018

Perth punk band Last Quokka will undertake a 10 show tour of Indonesia from October 19 to November 4 2018. The tour is a result of the band's existing connection with Indonesian art collective Cygnus Art Labs and label Dugtrax Records. The band are aiming to use the tour to open future opportunities in Indonesia.

Phoebe Gunson

\$5,930

Your Girl Pho performing Music Matters Conference Singapore

Your Girl Pho is seeking funding to assist with travel costs affiliated with performing at the Singapore music conference Music Matters. The Conference takes place from September 7th to 12th and will function alongside an Australasian single tour. Music Matters is the biggest music conference in the Asia region attended by hundreds of music industry professionals, it offers Your Girl Pho an ideal opportunity to showcase in front of some of the biggest names and companies in the Asia market.

Discipline: Visual Arts and Crafts

\$14,400

Art Collective WA

\$14,400

Art Collective WA at Sydney Contemporary 2018 with Trevor Vickers.

Art Collective WA will exhibit new works by Trevor Vickers at the 2018 edition of the Sydney Contemporary art fair.