



Commercial Development Program - 2017

This report provides an overview of the outcomes from the Commercial Development Projects: U-15k - 4th Quarter 2017.

Section 1: Funding Round Overview

Program	Commercial Development Program - 2017
Funding Round	Commercial Development Projects: U-15k - 4th Quarter 2017
Total Applications Assessed	21
Total Applications Approved	8
Application Success Rate (%)	38 %
Total Amount Requested	\$216,195
Total Amount Approved	\$71,078

Section 2: Feedback from this Round

Section 3: Statistical Information by Discipline

Discipline	Applications Assessed	Applications Approved	Success Rate (%)	Total \$ Requested	Total \$ Approved
Fashion	1	0	0 %	\$14,900	\$0
Interdisciplinary	4	1	25 %	\$48,151	\$3,808
Music	8	5	63 %	\$70,949	\$45,584
Theatre	2	1	50 %	\$23,579	\$8,686
Visual Arts and Crafts	4	1	25 %	\$46,069	\$13,000
Writing	2	0	0 %	\$12,547	\$0

Section 4: Statistical Information by Category

Category	Applications Assessed	Applications Approved	Success Rate (%)	Total \$ Requested	Total \$ Approved
U-15k	21	8	38 %	\$216,195	\$71,078

Section 5: Successful Grant Recipients

Discipline: Interdisciplinary **\$3,808**

Alex Desebrock \$3,808

Alex Desebrock to attend APAM for research of markets, networking and professional

development.

Alex Desebrock to attend her first Australian Performing Arts Market in Brisbane in February 2018. Here she will meet with various national and international presenters, promote and benchmark her work, and engage in networking and PD opportunities. She will be guided and mentored by Fiona de Garis (Performing Lines WA) and APAM first timers and independent bursary program.

Discipline: Music

\$45,584

I.J Bunn & N.J Curr & D O'Hara & J Reeves & A.J Teo

\$7,708

Ratking 16-date US tour with Linebrawl

Perth hardcore band Ratking will tour the USA with Colorado band Linebrawl. The tour consists of 16 shows across 9 states.

J.L Azzopardi & A.J Koh & C.E McGrath & R.E Todhunter

\$4,872

Childsaint Support For Methyl Ethel on Their Forthcoming 2017 National Tour

Original 4 piece indie rock band Childsaint will play the largely sold out Methyl Ethyl tour in Melbourne, Sydney, Brisbane and Adelaide between November 30 and December 8, 2017. As well as this being a good opportunity for Childsaint to expand their audience to a greater audience, Childsaint will be able to maintain status with their current east coast fans. This is an important move for the band as Childsaint will be releasing an album early 2018 and plan to tour the east coast again.

Daniel Susnjar

\$13,177

Daniel Susnjar Afro-Peruvian Jazz Group album recording and WA album launch project

The Daniel Susnjar Afro-Peruvian Jazz Group are embarking on a new album project to be recorded and filmed (with live audience in attendance) at Crank recording studio on December 13-14, 2017. In addition, an intensive publicity and marketing campaign has been planned in order to promote the confirmed live album launch at the Ellington Jazz Club on April 12, 2018.

Kate Pass

\$14,827

Record, release and promote a debut album of original music by Kate Pass.

My project involves recording, mixing, mastering, manufacturing and releasing a debut album of my original music, performed by my ensemble, the Kate Pass Kohesia Ensemble. Funds will also be used to promote the release of this album, which will assist with building new audiences, increasing revenue and generating future performance opportunities.

Natalie Gillespie

\$5,000

Natalie Gillespie Journies to the Woodford Folk Festival 2017/18

Natalie Gillespie and her band have been successful in being invited to perform at the prestigious Woodford Folk Festival in 2017/8. However, the festival is very hard to get to for WA performers; airfares are very expensive, especially at the peak time of Christmas/New Year. The festival, although massive, only provides limited support to artists. This grant is for the travel costs for Natalie and her three band members to fly

to Queensland and costs associated with performing at the festival.

Discipline: Theatre

\$8,686

Andrea Gibbs

\$8,686

Travel to Marfa, Texas for seven days of intensive training in non-fiction audio storytelling with Transom's Rob Rosenthal.

I will undertake an intensive week-long audio storytelling workshop/development in Texas on the 3-9 December 2017 to professionally develop my skills as a producer of non-fiction audio storytelling. This workshop is part of a long-term strategy to build the brand profile of Barefaced Stories and develop an online audio platform that features local stories taken from our live shows, that are then redeveloped and repurposed for audio to promote the business and distribute to a wider audience.

Discipline: Visual Arts and Crafts

\$13,000

Art Collective WA

\$13,000

Participation at international art fair Art Stage Singapore 2018 for WA professional artists Angela Stewart and Olga Cironis.

An exhibition of the work of WA artists Angela Stewart and Olga Cironis at Art Stage Singapore 2018 - the leading South East Asian art fair.