



Commercial Development Program – 2017

Funding Round Overview

Program	Commercial Development Program - 2017
Funding Round	Commercial Development: U-15k – 1 st to 31 st March 2017
Total Applications Assessed	27
Total Applications Approved	7
Application Success Rate (%)	26 %
Total Amount Requested	\$294,991

Statistical Information by Discipline

Discipline	Applications Assessed	Applications Approved	Success Rate (%)	Total Requested (\$)	Total Approved (\$)
Digital Arts	1	0	0 %	\$6,628	\$0
Fashion	7	2	29 %	\$86,554	\$27,129
Interdisciplinary	2	1	50 %	\$18,518	\$5,000
Music	12	2	17 %	\$122,329	\$15,417
Visual Arts and Crafts	5	2	40 %	\$60,962	\$17,424

Statistical Information by Category

Category	Applications Assessed	Applications Approved	Success Rate (%)	Total Requested (\$)	Total Approved (\$)
U-15k	27	7	26 %	\$294,991	\$64,970

Successful Grant Recipients

Recipient	Project title	Project Description	Discipline	Amount Awarded (\$)
EK Vanhaefte & KA Wilks	National PR Representation for ILKA with MFPR.	ILKA will be signing with MFPR agency in Sydney to get national PR representation.	Fashion	\$12,360
K.E Christos & R.N Dziadowicz	Local Brand Cenote Swimwear to attend Miami Swim Show in July 2017	To attend the Miami Swim show in July 2017 in order to increase Cenote Swimwear international sales and retailers and international brand recognition.	Fashion	\$14,769
Performing Lines Ltd WA	International Residency & Season of <i>Ecosexual Bathhouse</i> at Santarcangelo Festival, Italy.	Invited by Artistic Director Eva Neklaeva, Pony Express will undertake a residency and season of <i>Ecosexual Bathhouse - Divinity Room</i> at Santarcangelo Festival, in Rimini Italy from 1 - 16 July 2017.	Interdisciplinary	\$5,000
Benjamin Arnold	Verge Collection to record their debut album.	To record their debut album in preparation for its release into the market-place.	Music	\$8,350
Daniel Susnjar	Daniel Susnjar Afro-Peruvian Jazz Group musical activities and consultation meetings in Queensland from April 5 - 8, 2017.	To conduct workshop, rehearsal, performance and collaborative activities at Griffith University, Brisbane, QLD.	Music	\$7,067
Mossenson Galleries	Exhibiting at Sydney Contemporary 7-10 September 2017.	To exhibit the work of Ben Ward and Brian Robinson, and launch recently released monograph, Shane Pickett Meeyakba at the Sydney Contemporary 2017.	Visual Arts and Crafts	\$14,998
Jarrad Martyn	The Other Art Fair	Participation in The Other Art Fair in Melbourne to reach new audiences and to further network.	Visual Arts and Crafts	\$2,426