



Commercial Development Program – 2017

Funding Round Overview

Category	Commercial Development Program 2017
Funding Round	Commercial Development: U-15k – 1 st April to 30 th June 2017
Total Applications Assessed	39
Total Applications Approved	15
Application Success Rate (%)	38 %
Total Amount Requested	\$342,550

Statistical Information by Discipline

Discipline	Applications Assessed	Applications Approved	Success Rate (%)	Total Requested (\$)	Total Approved (\$)
Dance	2	0	0 %	\$16,091	\$0
Digital Arts	1	0	0 %	\$6,628	\$0
Fashion	8	3	38 %	\$87,203	\$37,057
Interdisciplinary	2	1	50 %	\$28,940	\$7,000
Music	18	7	39 %	\$140,993	\$42,059
Theatre	1	1	100 %	\$4,075	\$4,075
Visual Arts and Crafts	6	2	33 %	\$53,470	\$20,678
Writing	1	1	100 %	\$5,150	\$5,150

Statistical Information by Category

Category	Applications Assessed	Applications Approved	Success Rate (%)	Total Requested (\$)	Total Approved (\$)
U-15k	39	15	38 %	\$342,550	\$116,019

Successful Grant Recipients

Recipient	Project title	Project Description	Discipline	Amount Awarded (\$)
Kathleen Furey	Palm Swimwear WA Resortwear Label In Paris at <i>Exposed</i> .	<i>Exposed</i> provides a platform for curated selection of swimwear, lingerie and beachwear brands to showcase their brands to fashion buyers and professionals. Palm Swimwear will showcase their 17/18 collection in order to build the global profile of the brand and build on existing/develop new relationships with media and buyers in Europe.	Fashion	\$9,058
Kiel Rogers	GARBAGETv to establish an international commercial presence with their SS18 menswear collection, presenting at Paris Fashion Week.	Emerging menswear label GARBAGETv to travel to Paris, France to present SS18 menswear collection to stockists and buyers from around the world. It will be operating from the MAN/WOMEN showroom and host viewings for current and potential stockists.	Fashion	\$13,090

Nicola Spicer	Zingiber to exhibit at the annual Miami Swim tradeshow July 22-25th 2017.	Zingiber to attend Miami Swim Tradeshow for July 2017, the largest swimwear tradeshow in the world, its customer base is heavily US based and it would help the brand pick up new stockists in the US and gain exposure internationally.	Fashion	\$14,909
Decibel New Music Ensemble Inc	<i>After Julia</i> 2017 Tour	<i>After Julia</i> is a concert of eight contemporary works by Australian women composers responding to Julia Gillard's tenure as Australian Prime Minister. Decibel has been invited to perform this program at Metro Arts, Brisbane, as part of the Queensland Music Festival and Monash University, Melbourne in July, 2017.	Interdisciplinary	\$7,000
Alex Board (Hayes)	Hyla album production.	Completion of Hyla's debut album, <i>Osaka</i> , which is scheduled for release on LXVI Records in September 2017.	Music	\$4,199
Angus Dawson	<i>Ellesmere Street</i> EP Tour.	A national tour in support of a debut EP, <i>Ellesmere Street</i> . Playing shows in Sydney, Melbourne and Perth with a live band.	Music	\$5,852
Benjamin Watson	Benny Mayhem's Rebellion Festival European Tour.	This project is a 12 week European tour booked to capitalise on an invite to perform at Rebellion Punk Music Festival in the UK.	Music	\$4,921

Dylan Ollivierre	The Money War to support Holy Holy across a national tour presented by Triple J (Travel only).	The Money War will support Holy Holy across a national tour playing in WA, TAS, VIC, QLD & NSW. The 13 date National tour presented by Triple J, which will extend the reach of the band's audience, promote the band's debut EP and new single which will be released to coincide with the tour.	Music	\$5,000
Rebecca Orchard	Methyl Ethel National Tour Support (Travel Only).	Erasers have been invited to tour nationally with Methyl Ethel, in support of their new album <i>Everything Is Forgotten</i> . The tour consists of a total of 10 dates across Melbourne, Perth, Sydney & Brisbane & is presented by national youth broadcaster Triple J.	Music	\$3,861
S.D Beerkens & M.J Bono & J.R Raven & S.M Tighe	Small Town Heroes will be recording their debut album with Grammy (2017) Nominated producer John Feldmann in Los Angeles in March 2017.	Small Town Heroes have just signed a production deal with producer John Feldmann and Blink 182 drummer Travis Barker. Feldmann and Barker own a production company (More Hi Hat Productions) renowned for helping break bands to a global audience. They have invited the band to LA to write and record their debut album.	Music	\$8,000

Steven Aaron Hughes	Usurper of Modern Medicine <i>Everything is Nothing</i> album marketing campaign and multimedia development.	Usurper of Modern Medicine release second full length album with comprehensive marketing campaign focusing on collaborative projects with mixed media artists to create an augmented reality application, music videos and exhibition works to publicise their new release to a large audience.	Music	\$10,226
The Last Great Hunt Inc	On the hunt at APACA 2017: Pitching work from inaugural Perth season of works.	To attend APACA's Performing Arts Conference and Exchange (PAX), promote further touring opportunities for two of our newest works <i>The Advisors</i> and <i>The Irresistible</i> , and increase the profile of TLGH. By promoting these Perth-made works TLGH will access new markets, build its touring network, increase its reach and promote its brand on a national stage.	Theatre	\$4,075

D Forrest and J Nedela	<i>Between the Sheets: Artists' Books 2017</i> Melbourne.	To promote Gallery East and the work of 36 WA artists in Melbourne, Victoria, in June 2017 as part of the installation in Australian Galleries of <i>Between the Sheet: Artists' Books 2017</i> following its run at Gallery Central, Perth (18 March - 8 April). <i>Between the Sheets</i> forms the third in a series of ongoing biennial exhibitions of artists' books held by Gallery East in WA and is the first to be shown in the Eastern States of Australia.	Visual Arts and Crafts	\$5,678
Art Collective WA	Art Collective WA at Sydney Contemporary Art Fair 2017.	Art Collective WA will represent WA at the 2017 Sydney Contemporary Art Fair, exhibiting the work of Chris Hopewell and Jurek Wybraniec.	Visual Arts and Crafts	\$15,000
Phillippa Drysdale	Publisher requested editorial assistance on debut novel.	To support structural editorial assistance and to get the manuscript to a point where it has the greatest chance of commercial success.	Writing	\$5,150