

RECOMMENDATIONS OF THE MINISTERIAL TASKFORCE INTO CONTEMPORARY MUSIC

Recommendation 1: Industry Development Core Categories

1. Business support (for the development of the industry) including
 - Infrastructure support
 - Small business support
2. Marketing support (for the promotion of the industry to the Western Australian community and beyond) including
 - Industry promotion
 - Audience development
 - Export advice and support

Recommendation 2: Streamlined Funding Administration

That funding administration be streamlined through ArtsWA and, where relevant, complementary programs be managed through the same administrative process.

Recommendation 3: Ongoing Industry Consultation

1. That the Department of Culture and the Arts and ArtsWA, seek industry views on relevant issues as they arise and use these findings to inform the review of the contemporary music policy.
2. That the Department, in consultation with the contemporary music industry, continue to seek whole of government responses to issues that affect the music industry.
3. That the Minister for Culture and the Arts consider raising the issue of Australian content on air and other germane issues (including licensing) at the Cultural Minister's Council and other relevant forums.

Recommendation 4: Funding for WAM

Financial support for WAM for the duration of the funding commitment should be provided through the contemporary music funds with a view to committing ongoing funding beyond the four years. Furthermore, the amount of the funding should be re-evaluated as part of the policy review.

Recommendation 5: Contemporary Music Project Officer

That a Contemporary Music Project Officer be employed within ArtsWA for the duration of the funding period.

Recommendation 6: Contemporary Music Grant Program

That a peer-reviewed competitive Industry Development Grant Program be established and managed by ArtsWA. Priority areas (as identified in this report) will be indicated in the documentation and will reflect the Taskforce's findings in relation to industry needs.

Recommendation 7: Contemporary Music Panel

That a Contemporary Music Panel, consisting of peers from the contemporary music industry be established, in accordance with existing ArtsWA practices, to evaluate all contemporary music grant programs (excluding the Indigenous funding strategies) until 2005.

Recommendation 8: Contemporary Music Partnership Fund

1. That a Contemporary Music Partnership Fund be established.
2. That the funds tied to this scheme be used for activities and initiatives that comply with the general principles of the contemporary music policy.

Recommendation 9: Contemporary Music Quick Response Grant Program

That a Contemporary Music Quick Response Grant Program be established and managed by ArtsWA.

Recommendation 10: Follow up Economic Review

That the Department, in consultation with the industry, commission a thorough follow up study in 2004 to build on the work completed by Market Equity and ACIL Consulting.

Recommendation 11: Website Strategy

1. That a site be established as outlined in Table 3.
2. That WAM be given responsibility to develop and maintain the WA Music site¹.
3. That WAM then seek to develop partnership arrangements with the AMO site.

Recommendation 12: Skills Development Complementary Programs

1. Funding for running workshops, overseas residencies and attendance at skills development activities be disbursed through the Industry Development Grant Program.
2. The outcome of the joint ArtsWA - Australia Council Mentoring Scheme be considered by the Department with a view to taking up and continuing the program through the contemporary music funds. Funds are to be allocated from the budget to allow for this program.

Recommendation 13: Music Education Package

1. That a Music Education Package be developed and distributed to all interested schools in Western Australia with a view to supporting contemporary music activities in both primary and secondary schools.
2. That the policy evaluation includes a review of the education package and funding be allocated to update the content if necessary.

¹ Although the Executive Director of WAM, Paul Bodlovich, was a member of the website strategy Sub-Committee, at no time was he present for the meetings in which either the content of the RFQ or the prospect of WAM taking on the project was discussed.

Recommendation 14: Music Industry Fellowship

That an annual \$30,000 Music Industry Fellowship be awarded by the Contemporary Music Peer Assessment Panel, managed by ArtsWA. The amount is to be reviewed as part of the contemporary music policy review and in accordance with ArtsWA policy development.

Recommendation 15: Tour Support Funding

That tour support be provided to individual musicians, bands and industry organisations through the Industry Development Grant Program conditional on the recipient engaging in the Information Exchange.

Recommendation 16: Regional Touring

That regional touring, particularly with a community development component, and access to funding for regionally based musicians, is to be given priority status in the Industry Development Grant Program.

Recommendation 17: Indigenous Music

1. That \$500,000 be allocated towards an Indigenous Contemporary Music Strategy. This funding covers the remaining period of the contemporary music funding.
2. That these funds constitute the Indigenous Contemporary Music Strategy with the funds tagged for the exclusive use of contemporary music projects.
3. That the Indigenous music funding is in addition to all other programs recommended by the Taskforce, open to all Western Australian practitioners in the contemporary music industry.

Recommendation 18: Beyond the Four Years

1. That the Government secure ongoing funding support for the peak industry body.
2. That funds be provided for a more targeted competitive grant program.
3. That the Department, in consultation with the industry, continue to seek opportunities for strategic initiatives and whole of government support strategies for the contemporary music industry. This would include continuing and upgrading the Music Education Package.