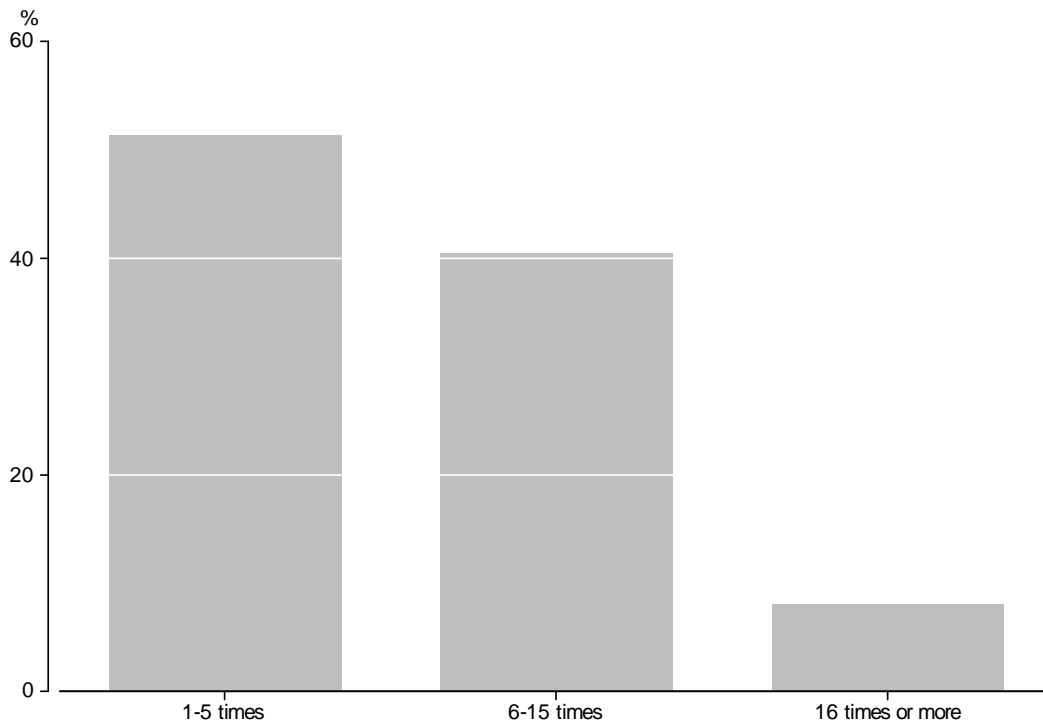

13. Cinema, Film and Video

Industries related to cinema, film and video encompass a range of activities, including the production of feature films, TV series, documentaries, music videos and commercials, as well as film distribution, video hire and the operation of cinemas.

ATTENDANCE AT CINEMAS

In WA, 67% of people aged 15 years and over had been to the cinema in the 12 months before interview in 2005–06 (compared to 65% nationally). Of those who went to the cinema, almost half (49%) went more than five times in the year.

13.1 FREQUENCY OF ATTENDANCE AT CINEMAS(a)(b), WA, 2005–06



(a) Persons aged 15 years and over.

(b) In the 12 months before interview.

Source: ABS, *Attendance at Selected Cultural Venues and Events, 2005–06*, data available on request.

FILM AND VIDEO BUSINESSES

The ABS conducted surveys of film and video industries in 1999–2000 and film and video production in 2006–07.

In 1999–2000, in WA, the motion picture exhibition industry operated 150 cinema screens through 22 businesses, and the video hire industry had 193 businesses at 215 locations. The video hire industry generated the largest amount of income within the sector in WA (\$82m) from the highest number of businesses (193).

In 2006–07, there were 101 film and video production businesses operating in WA, which generated a total of \$59m in income.

13.2 FILM AND VIDEO BUSINESSES, Selected characteristics, WA and Australia

Industry	Year		WA(a)	Australia	Percentage in WA(b) %
Film and video production					
Number of businesses	2006–07	no.	^101	1 995	5.1
Income	2006–07	\$m	^59.4	1584.2	3.7
Wages and salaries	2006–07	\$m	^11.9	386.2	3.1
Film and video post-production					
Number of businesses	2006–07	no.	12	^497	2.4
Income	2006–07	\$m	5.5	444.0	1.2
Wages and salaries	2006–07	\$m	1.8	143.3	1.3
Film and video distribution					
Number of businesses	1999–2000	no.	9	58	15.5
Income	1999–2000	\$m	31.3	1 141.8	2.7
Wages and salaries	1999–2000	\$m	0.7	66.8	1.0
Motion picture exhibition					
Number of businesses	1999–2000	no.	22	173	12.7
Income(c)	1999–2000	\$m	71.9	678.9	10.6
Wages and salaries	1999–2000	\$m	12.8	129.0	9.9
Video hire					
Number of businesses	1999–2000	no.	193	1 166	16.6
Income	1999–2000	\$m	81.8	595.2	13.7
Wages and salaries	1999–2000	\$m	15.0	114.7	13.1

(a) Multi-state businesses were counted in each state in which they operated.

(b) According to the 2006 Census of Population and Housing, 9.9% of Australia's population lived in Western Australia in August 2006.

(c) Gross box office receipts.

^ estimate has a relative standard error of 10% to less than 25% and should be used with caution.

Sources: ABS, *Motion Picture Exhibition, Australia, 1999–2000* (cat. no. 8654.0), ABS, *Video Hire Industry, Australia, 1999–2000* (cat. no. 8562.0); and ABS, *Television, Film and Video Production and Post-Production Services, 2006–07* (cat. no. 8679.0).

AUSTRALIAN FILM COMMISSION

The Australian Film Commission's (AFC) annual National Survey of Feature Film and TV Drama Production tracks the production of feature films and TV drama programs (mini-series, telemovies and series/serials) over a financial year. The AFC survey provides data on production activity categorised by type of film, by budget range, and by sources of finance. Results from the survey are available from www.afc.gov.au/nps/.

Get the Picture is the AFC's comprehensive reference publication on the Australian film, video, television and interactive digital media industries and is available from the AFC website at www.afc.gov.au/gtp/.